



Post Event Participant Follow Up

In planning for your project/event, carefully consider how you will follow up with those who attend, particularly those not affiliated with another church.

The questions below are provided as suggestions to help you think through this from the beginning of your project. Please provide as much information as you can and turn this form in with your Project/Event Proposal.

How will you obtain contact information?

Do you want to use a Connection Card specific to your event?

Registration Form?

Website registration?

Specific information you may want to collect-basic info: name, phone, email, address, member or attends another church? Which Church?

Who on your team will review this information?

What are you looking for in the information?

How will this information be compiled for the ministerial staff to review?

Number attending from outside McConnell? Number not affiliated with another church? Suggested contacts?

Who on your team will initiate a post event contact? When will you make the contact?

Will your contact include a thank you for attending?

Phone call? Email? Card? Visit?

What information about our church or other events will you offer?

Service times? Upcoming events? Youth & Children's Activities?

How can you help the person connect with our church?

Life Groups? Sunday School?